

Consumers are looking for you where they look – and that is everywhere online...

..Our Live and Local product will give you the shortest and easiest path to qualified online consumers

Research shows that consumers are increasingly turning away from traditional offline sources and using online local search platforms to find qualified local businesses. In fact, each month, nearly 3.5 billion local searches are performed by consumers looking for the products and services they need, right in their neighborhood.

Local search is fragmented and it is not enough to be just in sites like Google Maps. You must distribute local enhanced content to multiple platforms to increase your reach and “find-ability” for keywords most relevant to them because;

- Over **3.4 Billion** Local Searches conducted each month in 2009 (TMP/ComScore 2010)
- Local Search accounted for over **33% of all search traffic** in 2009 (TMP/ComScore 2010)
- Over **90% of searches start with a search engine**, not a corporate website!
- Nearly **half of Internet Yellow Pages and local online directory searchers made a corresponding offline purchase** in the fourth quarter of 2008 (comScore/YPA 2009)

With CPJ Solutions, you get the benefit of our technology along with our authoritative position in local search to help power your listings into all the online platforms where consumers are looking for your products and services today.

For more information go to www.liveandlocal.net or call 206-890-0479

Why CPJ Solutions?

- Largest Online Business Listing Identity Manager
- 14 million listings, over 600,000 managed directly by brands and businesses
- 100+ Search Platforms contract with us to upload our data.
- Includes major search engines: IYP's; navigational apps; mobile apps and social media sites – all the places consumers are looking for you.
- List once with enriched information and be found consistently, accurately, and everywhere in online local search.
- Build powerful links back to your corporate website.
- Affordable and easy to implement